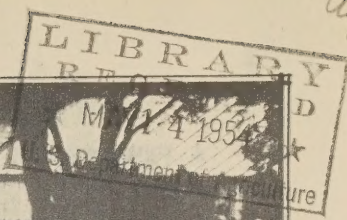
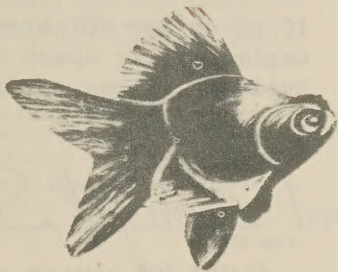


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SPRING CATALOG 1954



Gold and Tropical Fish, Aquatic Plants
Aquarium Supplies



LAKEVIEW AQUATIC FARMS

R. C. DOLLE, Owner

"America's Oldest Fancy Goldfish Farm"

5579 COLERAIN AVE.
CINCINNATI 24, OHIO



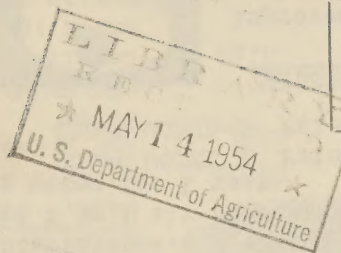
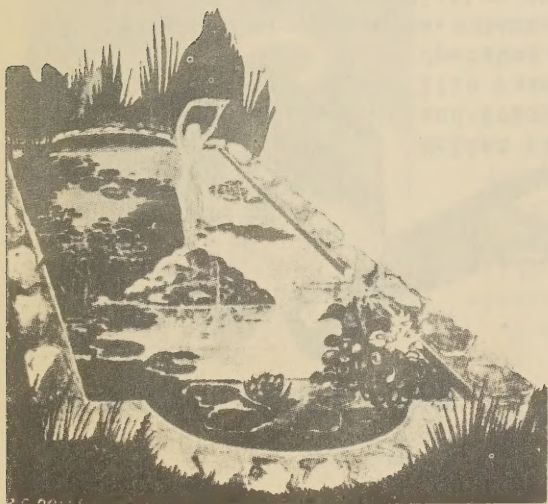
LAKEVIEW AQUATIC FARMS

Growers and Distributors

Gold and Tropical Fish, Aquatic Plants

Aquarium Supplies

CINCINNATI 24, OHIO



Sec 34.6h P. L. & R.
U. S. Postage
PAID
Cincinnati, Ohio
Permit No. 1931

POSTMASTER: This parcel may be opened for postal inspection if necessary. Return Postage Guaranteed.

A FEW WORDS
ABOUT . . .

LAKEVIEW AQUATIC FARMS

America's Oldest Fancy Goldfish Farm

OUR BUSINESS was established in 1892. Today, as a result of **SIXTY YEARS'** experience, we can give you quality products that are unsurpassed and which are sure to please you. The building shown here is a complete modern unit affording us facilities for year 'round shipping of Goldfish and Aquatic Plants, and other items as they are in season.



It contains our Office, Shipping Room, Display Tanks, and a Greenhouse for Water Lilies and plants for pools and aquariums. We carry one of the most complete assortments of Water Garden Supplies in the U.S.

OUR MAIN FARM is in the northwest section of Cincinnati at 5579 Colerain Ave. (U. S. Route 27), opposite the Church of The Little Flower, in Mt. Airy, a suburb of Cincinnati.

We are only eight miles northwest of Fountain Square, on a new concrete road (Route 27).

Open daily 9-5:30;
Sundays 1-5:30 P.M.

Phone Kirby 2036,

if no answer: Mulberry 2768. There is ample parking space near the Fish Building at end of drive.

Shipping Methods and Terms of Sales

THE use of our Order Blank will be of assistance to you, and to us. Please fill out all the information requested, so as to avoid delays and mis-shipment. If you write regarding your pool or aquarium, always use a separate sheet of paper.

HOW WE SHIP—We prefer to ship all perishable or fragile articles by Express Collect, but plants and small supplies can be sent by Parcel Post when specifically requested, and when additional funds are sent to cover the postage charges. Add **15%** of the amount of the order wanted by Parcel Post, except points west of Rocky Mts. add **25%**. Include 25c for Handling and Packing charge on all orders under 2.50.

ORDER EARLY—To be sure that you will get everything that you want, we request that you order early in Spring, as it is impossible to carry our complete line of fish and plants through the entire Spring Season. The articles ordered will be reserved for you and shipments made at the proper time for your locality. **TROPICAL LILIES** will not be shipped to any of the Northern States until end of May, as weather conditions do not permit safe planting until then.

GUARANTEE ON FISH, ETC.—We are not liable for damage or loss that may occur due to delay or mishandling on the way but we will nevertheless guarantee live delivery of Goldfish and Scavengers (negligible losses excepted) to all points, as per terms on Page 9.

GUARANTEE OF PLANTS—We guarantee to ship you best quality plants true to name and to have them arrive in good condition. Furthermore, if you will give our water lilies proper planting attention on receipt, we **WILL GUARANTEE ALL HARDY AND TROPICAL WATER LILIES AND POTTED LOTUS TO GROW** when shipped at proper planting time.

We know that you will not expect this guarantee to include any replacement of a plant that died because of neglect, inexperience, or due to drying out, freezing, or other weather condition, or due to injuries by animals, etc. But if the plants above mentioned fail to grow, due to lack of "growing power" we will make one replacement at no cost to you except transportation costs. Any such failure must be reported within six weeks from time of purchase.

CLAIMS FOR DAMAGE—In case any shipment is received from us in bad condition from the Express Company, fill out the Company's "Received in Bad Order" slip and send it to us at once, together with information as to how water was changed (in the case of Goldfish shipments), and all other details. We will replace such losses by an additional shipment on which charges only are to be paid by you. (See Guarantee on Fish, Page 5.)

We are not responsible for breakage of glassware. Present the claim to Transportation Co. for settlement.

SHIPPING CANS—Small orders for Goldfish and Tropical Fish must carry an additional remittance for shipping can which may then be kept. Larger orders of Goldfish may be shipped in our special cans at no additional charge to you, provided the can is promptly returned by Express Prepaid, for which there is a special return rate.

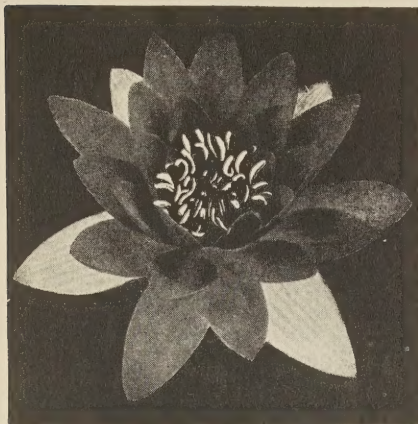
TERMS—All orders must be paid for in full before shipment can be made. We do not ship C.O.D. **REMITTANCE** may be by Postal Money Order, Express Money Order, or by check, and should be made payable to **LAKEVIEW AQUATIC FARMS**. (Stamps or cash may be sent with smaller orders.)

All merchandise is quoted F.O.B. Cincinnati, Ohio, unless otherwise stated. This means that transportation charges are to be paid by customers, except on special items and collections, where it is stated that charges are prepaid by us.

PRICES—Our prices are as low as can be quoted for quality merchandise from a reliable concern. By paying the transportation charges you are buying most advantageously, for our prices are determined on this basis, and our central location assures you low delivery costs. *Due to the uncertain conditions prevailing, all prices are subject to change without notice.*

Items marked Postpaid are for delivery in the 48 States of U. S. only.

NON-WARRANTY—Lakeview Aquatic Farms makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name; and our liability in any case shall be limited to the replacement of such items as are short maged.



"ATTRACTION"
Finest Red Hardy Water Lily

WHITE

ODORATA—A native American Water Lily. It is a vigorous, prolific grower and has especial merit in outdoor ponds. Being the most inexpensive of lilies, it is a good variety to experiment with or to plant where quantity is needed for effect. Flowers are pure white and quite attractive. **.65c each.**

MARLIAC WHITE (Albida)—A very desirable white lily. The stamens are light yellow, sepals touched with pink, blooms continually through the season. Leaves are light green on top, dark red underneath while young. Beautifies any pool. **\$1.75 each**

GLADSTONE—This is one of the finest pure white lilies. It bears an abundance of dazzling white flowers, 6" to 8" in size, having broad petals and yellow stamens. It is a very strong grower. **\$2.25 each.**

YELLOW

CHROMATELLA—This is considered one of the finest hardy yellow water lilies that is grown. Canary yellow petals, deep yellow stamens and beautiful mottled green and brown leaves. A prolific bloomer until frost. **\$2.00 each**

SUNRISE—An enormous and very fine yellow of recent introduction. As its name suggests, Sunrise is an early bird among the water lilies and opens its large Chrysanthemum shaped flowers early in the morning. Petals are long, narrow and crinkly, leaves very oval with wavy edges colored dark green above and red flecked with dark red brown below. This is an aristocrat of Hardies. **\$3.00 each**

RED

CONQUEROR—A choice Red Lily, similar to "Attraction." We recommend Conqueror and are pleased to be able to offer it at this low price. **\$2.50 each**

GLORIOSA—Flowers are dark carmine red, beautifully formed and very fine for cutting, as they will open four or five days when floated in a bowl (as all water lily blossoms should be shown when cut). Flowers are delightfully fragrant and are produced continuously throughout the season. The leaf spread of Gloriosa is smaller than "Attraction," but its flowers nearly as large, so that it is better adapted to smaller spaces than "Attraction." **\$2.75 each.**

ATTRACTION—This is one of the Aristocrats among Water Lilies. For several years no lily has been more greatly admired at LAKEVIEW than a group of Attraction lilies which are continually in bloom with gorgeous dark red flowers 6" to 8" in diameter. The dark red of the petals is a stunning background for the striking yellow center and stamens of the flower. The blossoms of "Attraction" are among the finest hardy water lilies used as cut flowers. **\$3.25 each**

Hardy Water Lilies

Lakeview Water Lilies Are Sure To Please

ONE or more specimens of the Hardy Water Lilies (Genus *Nymphaea*) should be in every pool. Fish and plants belong together and each profits by the other's presence. Lily leaves shade the Goldfish on hot Summer days, and the fish in turn reciprocate by eating up the bugs as rain (or your hose) washes them from the surface of the leaves. Water Lilies will adjust themselves to small changes in water level. If their general requirements of rich soil, shallow water and sunny location are met, very little attention will be necessary thereafter.

The varieties we list here are quite hardy and well adapted for pools or ponds. They begin to flower very early in the season. In our vicinity blooms begin to appear in April and continue steadily until October. All lilies properly tagged when shipped.

PINK

W. B. SHAW—A vigorous, strong growing, fragrant lily of rich rose pink color which blooms continually. Good for use in natural ponds or pools. **\$1.50 each**

MARLIAC ROSE—A choice light pink lily of the same race as Chromatella (Marliac Yellow) and Marliac White. Good for cut flowers as the bloom lasts several days when cut. **\$1.75 each**

PINK OPAL—A new variety and a bright jewel of color. Pink Opal bears deep, rich pink, full, cup-shaped flowers held a little above water. It is good for cutting and well suited for large or small pools. **\$1.75 each**

HELEN FOWLER—A freely flowering deep pink lily, bearing flowers on a stiff stem above water. It is the best hardy pink lily for cut flowers and is suited to a small pool or tub, as leaves are not large. **\$1.75 each**

ROSE AREY—A beautiful deep cerise pink, large flowers with pointed petals. One of the choicest pink Hardies grown. Flowers up to 4" **\$2.25 each**

APRICOT (Changeable Color)

PAUL HARIOT—A very choice lily suited to small spaces bearing an abundance of flowers. The first day they are a light yellow, then change to rose pink and then to a deep copper red. Flowers of different ages present a different appearance. This lily does well **\$2.25 each**

COMMANCHE—The largest and finest of the changeable hue apricot colored varieties. Vigorous, free flowering and with the unusual habit among hardy lilies of holding its flowers above water. **\$2.75 each**

THE SACRED LOTUS

We have all heard of the Sacred Lotus of the ancient Egyptians. Today these plants are available exactly as they grew four thousand years ago. The plants are hardy and grow under the same conditions as the hardy water lilies, or as shallow water plants.

EGYPTIAN LOTUS (*Nelumbium Speciosum*)—The Lotus of the ancient Egyptians. It has immense fragrant pink flowers and is hardy. **\$3.50 each.**

AMERICAN LOTUS (*Nelumbium Lutea*)—A superb variety native to some of our Southern and Southwestern States. Flowers are 8" to 10" diameter, light golden yellow color. **\$3.50 each.**

PLEASE NOTE. Lotus is supplied as a tuber during May. Later in the Spring the plants have grown too much to be moved safely without their soil, and are then furnished as potted plants.



COMETS

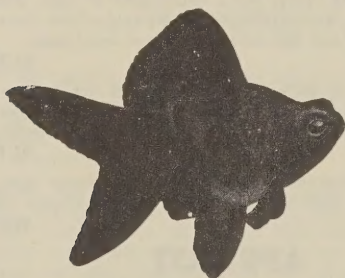
The Comet is an American variety which was developed from the Common Goldfish, but it is characterized by a thin graceful body and long single tail. It is very quick in its movements and a splendid fish for pools. Colors are red and white, orange and black, all red, all gold, or all white. Mixed colors are given as they come.

*4 to 5 inches.....	pair, \$.50 — per doz., \$2.50
*5 to 6 inches.....	pair, .70 — per doz., 3.50
*6 to 7 inches.....	pair, 1.20 — per doz., 6.00

YOUNG GIANT GOLDFISH

Pool owners who want some BIG ones will be delighted with these special offerings of Giant Goldfish. All large fish must be ordered early, as they are hard to ship during warm weather.

*Young Giants, 7 to 8 inches.....	each, \$.75
*8-9"	each, 1.25
*Giants, 10 to 12 inches.....	each, 2.50



CHINESE MOORS

These are the grotesque, but very popular "Goggle Eyes" or "Pop Eyed" Goldfish, commercially known as "Telescopes." Chinese Moors are the only members of the Goldfish family to develop the true "Black Velvet" color, and this color has never been transmitted to any other fish without the Telescope eye. Body and fins are nearly all of the Fantail type, though a few come as the Nymph type. All fish of choice quality. (Extra large specimens, \$2.00 to \$5.00 each.)

2 to 2½ inches.....	pair, \$.40 — per doz., \$2.40
2½ to 3 inches.....	pair, .60 — per doz., 3.60
*3 to 3½ inches.....	pair, .80 — per doz., 4.80
*3½ to 4 inches.....	pair, 1.20

POOL PAINT, ETC.

LAKEVIEW POOL PAINT is a special non-poisonous underwater concrete enamel for pools. It is sky blue in color and will add to the appearance of a pool, stop porosity of cement and seal minor cracks. Apply with a brush, giving the pool two coats, allowing 24 hours between coats. Covers 450 square feet per gallon one coat. Directions on can.

Per Quart	4 lbs.	\$1.85
Per Gallon	11 lbs.	\$6.75

POOL CAULKING COMPOUND is light in color and will permanently seal minor cracks in pools. Retains its elasticity indefinitely. Clean out cracks well and apply with knife or spoon when pool is dry.

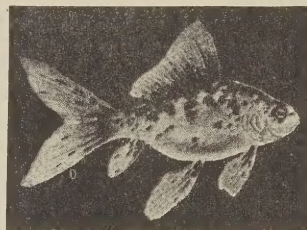
Per 1-lb. can . . . 75c each

Cheapest way to ship these items is by Parcel Post. Please note weights and include sufficient postage.

Beautiful Hardy Goldfish for

GOLDFISH and Aquatic Plants go together in Nature; and, in fact, the Goldfish are an essential part of a Water Garden. Not only are the fish a source of interest and pleasure, but they are helpful in maintaining healthy conditions, because they eat up certain destructive bugs, worms, etc., and they are a public benefaction in all pools and ponds, for no mosquito larvae will ever survive in a well-stocked Goldfish Pool!

All our Goldfish are grown out of doors in natural clay bottom ponds. They have spent their entire lives out doors and easily survive the ice and cold of Winter. You can select any of the grades we list with complete assurance that they are strong and healthy fish in the best condition for shipment.



SHUBUNKINS

These are the attractive mottled or "Calico" fish with single tail. Colors are red, white, blue, lavender, orange, purple, black, at times all on the same fish. Every fish differently marked. Very attractive, sturdy and much sought after for pools and aquariums.

2½ to 3 inches.....	pair, 30c—per doz., \$1.80
3 to 4 inches.....	pair, 50c—per doz., 2.50
*4 to 5 inches.....	pair, 80c—per doz., 4.00
*5 to 6 inches.....	pair, \$1.20

GOLDFISH

All fish for our Collections are carefully selected for quality. You will be well pleased with any of our collections. There is no charge for shipping cans used for special collection orders, but cans are to be returned as per regular terms on order blank. Goldfish are sent by Express Collect. (*Indicates fish large enough to spawn.)

GOLDFISH POOL COLLECTION No. G1 (For a Small or Medium Pool)

*14 Selected Goldfish and Comets.....	(4-5")
4 Fantails	(2½"-3½")
4 Chinese Moors	(2½"-3½")
4 Shubunkins	(3½"-4")
* 4 Large Goldfish, asst. colors.....	(5-6")

(Shipping Can to be returned)
30 Choice Goldfish
Collection No. G1

\$7.50

GOLDFISH POOL COLLECTION No. G2 (For a Large Pool)

50 Selected Goldfish and Comets.....	(3-4")
*20 Large Goldfish, assorted colors.....	(4-5")
12 Fantails, assorted colors.....	(2½"-4")
6 Chinese Moors and Asst. Telescopes.....	(2½"-4")
6 Shubunkins	(3½"-4")
* 6 Young Giant Goldfish.....	(7-8")

100 Choice Goldfish
Collection No. G2

\$17.50

(Large Shipping Can to be returned)

GOLDFISH COLLECTIONS ARE AVAILABLE
If out of any fish in collection we reserve

Aquariums and Outdoor Pools

The grades marked (*) are large enough to spawn the first Spring spent in a pool. Others will be large enough to spawn the following Spring. For spawning, be sure to use some Water Hyacinths, the beautiful floating plants seemingly made by Nature for this purpose.

If you want to raise young fish in your pool, buy your fish in March or April, so as to get the most benefit from the Spring spawning season, which lasts from the middle of March to the end of June.

NOTE—To out of town customers:—Order early! Live delivery guaranteed to end of May—See below.

NOTE—Sizes are stated in inches and are the overall length of fish from "the tip of the nose to the end of the tail."



HARDY GOLDFISH

These fish are bred from selected strains of the most popular, Hardy Goldfish. They are the cheapest, toughest, and most prolific of all Goldfish varieties, and are unsurpassed for use in larger pools and ponds. Adults grow to be 12 to 14 inches long when kept in large ponds. They come in assorted colors, including black and gold, red and white, all white. Mixed colors given as they come.

2½ to 3 inches.....	pair, 20c—per doz.,	\$1.00
3 to 4 inches.....	pair, 30c—per doz.,	1.50
*4 to 5 inches.....	pair, 40c—per doz.,	2.00
*5 to 6 inches.....	pair .60—per doz.,	3.00
*6 to 7 inches.....	pair \$.80—per doz.,	4.00

COLLECTIONS

MIXED FANCY GOLDFISH

In this group you may have some Fantails and a mixture of several varieties of Fancy Goldfish such as the Black "Pop Eyed" Chinese Moor, Fantails, Shubunkins, etc.

*2½ to 4 inches.....each, 30c—per doz., \$3.00

GOLDFISH POOL COLLECTION No. G3

One-half the number of fish in each group of Collection No. G2,

A nice assortment for a medium sized pool.

50 Choice Goldfish
Collection No. G3 **\$9.75**

(Shipping Can to be returned)

Tazewell, Va.

"I want to thank you and compliment you on the nice shipment of fish that you sent me. I have ordered fish from a number of different places, but I have never gotten anything like you sent me for the same amount of money. I certainly know where to go to get my money's worth now."

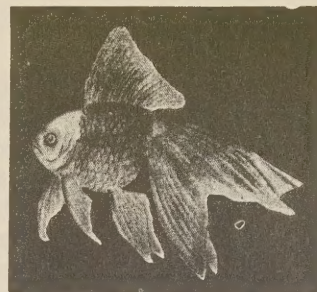
H. W. POBST.

Springfield, Ill.

"Recently I placed an order with you for fish and they arrived in fine condition and I am taking this opportunity to congratulate you on the fine way in which you manage your business. Wishing you success,

I remain,
M. D. WING.

ONLY FROM NOVEMBER 1st TO JUNE 1st.
the right to include another of equal value.



FANTAILS

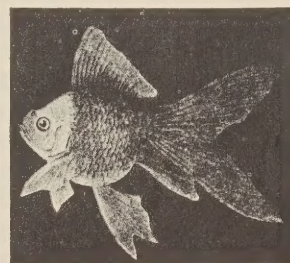
Our Fantails and other Fancy Fish are known throughout the Wholesale Trade for their very choice quality. These fish are characterized by a deep, plump body and well-developed fins, and a double or "Fan" tail. Colors are all red, all gold, pearl (or white), black and red, pearl and red. Mixed colors are given as they come. (Adults grow to 6 or 7 inches.) (Extra large specimens at \$2.00 to \$4.00 each.)

2 to 2½ inches.....	pair, 30c—per doz.,	\$1.80
2½ to 3 inches.....	pair, 50c—per doz.,	3.00
*3 to 4 inches.....	pair, 70c—per doz.,	4.20
*4 inches.....	pair, \$1.20	

CALICO FANTAILS

Body structure of these fish is the same as Fantails, but they have invisible scales and come in the "Calico" colors of the Shubunkin. They are beautiful fish, will grow to 6 to 7 inches in size and are now considered hardy. (Extra large fish, \$2.00 to \$5.00 each.)

2½ to 3 inches.....	pair, \$.70
*3 to 4 inches.....	pair, 1.00



NYMPHS

(Choice Specimens Only)

These fish have the deep bodies of the choice Fantails with a single tail. Choice specimens are highly prized by fanciers, and come in the same colors as Fantails.

2½ to 3 inches.....	pair \$.40—per doz.,	\$2.00
3 to 4 inches.....	pair .50—per doz.,	2.50

TERMS FOR GOLDFISH SHIPMENTS.

(Please read)

We guarantee live arrival of goldfish shipments during the cool part of the year, from Oct. 15th to June 1st, and to extreme Northern points of U. S. until June 15th. No shipments are guaranteed between June 15th and Oct. 15th. During the warm months we ship at buyers risk only.

Goldfish must be shipped by express. A small 5 or 6 gallon can is used for 30 small fish (Add 75¢ to pay for can) these cans are not returnable. Large orders and large fish ship best in special large cans same as we use for dealer trade, these cans must be re-turned immediately by prepaid rate from any point in U. S. Do not return by freight. All shipping charges to be paid by customer.

In case fish are received in bad condition we will make one replacement (Express charges to be paid by you) if you mail us the Express Company Received in Bad Order Form and return our shipping can, if it was to be returned. Losses of 50c or under should not be forwarded to us as we always include some extra fish.

Tropical Fish



Young "Angel Fish" in an aquarium.

LIVE-BEARERS

<u>MOLLIES</u>	<u>EACH</u>
Black Sailfin, small	60¢
Marble	60
Sphenops	60
Green (Latapina)	60
Albino	90
<u>SWORDTAILS-HELLERI</u>	
Brick Red	75
Velvet	1.00
Green	60
Red Tuxedo	1.00
Red Wagtail	1.00
<u>MOONS (PLATY)</u>	
Blue	60
Red	60
Gold Crescent	60
Salt & Pepper	60
Red Tail Variatus	75
Black Helmet	70
Red Wagtail	75
<u>GUPPIES</u>	
Rainbow (Common)	20
Golden	30
English	50
Swordtail	85
Royal Blue	1.50

EGG - LAYERS

<u>DANIOS</u>	<u>EACH</u>
Zebra	30¢
Gold (Pearl)	30
Spotted	60
Giant	75
<u>BARBUS</u>	
Rosy Barb	60
Barbus Oligolepis	85
Barbus Sumatranus)	xx
or Tiger Barb)	85
<u>TETRAS</u>	
Black Butterfly	75
Neon	85
White Cloud Mountain	75
Pristilla Riddlei	65
Serpae Tetra	85
Tetra Von Rio(Fla-)	xx
mmeus).....)	75
<u>CICHLIDS</u>	
Angels, medium	85
Angels, large	1.50
Egyptian Mouthbreeders	85
Fire-Mouth	85
Apistogramma Ramirezzi	2.00
Astronotus Ocellatus	2.00
Jewel Fish	75

CATFISH

Aneus, Corydoras	1.00
Plecostomus	1.50
Melanistius	
Amber Pink	
Glass Ghost Shrimp	

BUBBLE-NEST BUILDERS

<u>BETTAS</u>	<u>EACH</u>
Males	2.25
Females	1.00
(Colors; Red, white, blue)	
<u>GOURAMIES</u>	
Blue	60
Paradise Red*	60
Paradise White*	75
Dwarf	95
Kissing	95
Pearl-Leeri	85

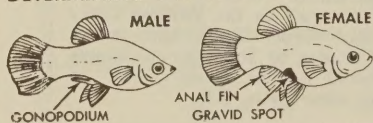
TROPICAL FISH COLLECTION

NUMBER T--1

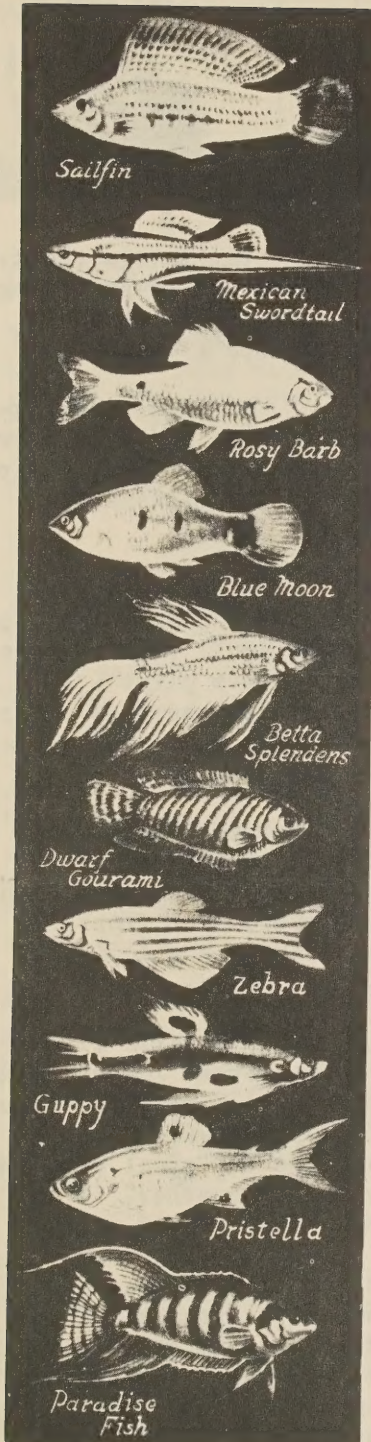
(For 10 gallon aquarium)

1 Pair Blue Moons	1.20
1 Pair Mex. Swords	1.20
1 Pair Zebras	0.60
1 Pair Black Mollies	1.20
1 Pair Rainbow Guppies	0.40
1 Only Angel Fish	0.85
1 Only Aneus Catfish	0.90
	\$6.35
10 assorted Snails	0.80
Plant Collection for)	
10 gallon aquarium)	1.50
Carton for shipping	1.00
	\$9.65

DETERMINING SEX OF LIVE-BEARERS



HOW TO START AN AQUARIUM FOR TROPICAL FISH



1. Buy the largest size aquarium you can, such as a 10 or 15 gallon. In the end this will be the most economical and the healthiest for fish.
2. Do Not place it in front of a window, unless no other space is available. If in front of a window, shade the glass towards the light and cover completely with a hood and artificial light, so as to keep down formation of Algae (Green scum on glass). Algae is formed by too much light.

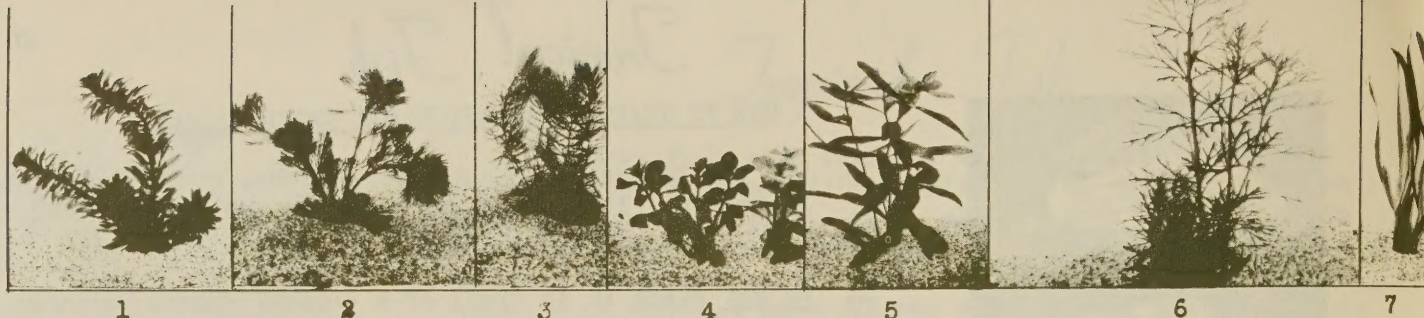
Aquariums keep cleanest with artificial light when placed away from any window. The usual procedure is to turn on the light during the day time, and turn the light off at night.

3. If possible buy an Air Pump. One of the smaller Pumps we list will run 1 only 10 to 20 gallon tank with 1 only Filter and 1 only Air Release. If you plan more than one aquarium, you may need more air capacity, such as an Ozone. By filtering the water and aerating it, the care of your aquarium will be reduced to a minimum.
4. Bear in mind that Tropical Fish do not like frequent changes of water, so a properly run aquarium with growing plants and aeration with a filter needs only new water to replace evaporation.
5. Have an aquarium set up with good "aged" water when fish are received. They should be rested a few days in good water of proper temperature. Equalize temperatures gradually by floating fish in a smaller bowl inside the aquarium. They can also have a protective bath of one of the Remedies we list on Page 14, or 1-1/2 drops of Argucide Solution (listed on Page 14) per gallon of water.

ESSENTIAL EQUIPMENT NEEDED FOR A GOOD COMMUNITY TANK SIZE 10 TO 15 GALLONS

- A. Aquarium
- B. Reflector light
- C. Automatic heater
- D. air Pump with one air release, and 1 filter
- E. Thermometer
- F. Plants
- G. Fine washed aquarium gravel (rice size) to cover bottom of aquarium, 1-1/2 to 2" deep to act as planting medium.
- H. Cured water. Prepare first water with Water-Rite Tablets (see page 14), or allow tap water to stand open vessel about a week or more before using, so as to get "aged" water. Keep temperature around 74°.

Note:- Prices stated are now in effect for shipping. For Pick-Up the price varies and is as marked in Display Room. All prices subject to change without notice. Copywrited, February, 1954, R. C. Dolle.



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7

Aquarium Plants

To have a well balanced aquarium you need growing underwater plants. To beautify it and make the fish feel at home, select some of these outstanding plants specially raised for aquarium use. Growing plants live on the waste products of fish absorbed through their roots in clean sand and give off oxygen from leaves when they have proper light (see booklet "The Aquarium Beautiful" for 10¢, or others). Smaller fish and the shy or timid ones find safe refuge in a well planted corner. Proper aquarium gravel is also necessary to get healthy growth.

PLANTS FURNISHED IN BUNCHES

1. Giant Anacharis. Good for both young fish and tropicals. A fine oxygenator and graceful plant which grows well. 15¢ per bunch.

2. Cabomba. This popular, light green plant, is one of the brightest and most beautiful of the aquarium plants. Provides good protection for young fishes. 15¢ per bunch.

3. Myriophyllum. Ideal for spawning both tropical and goldfish. Fine-leaved, feathery plant which provides protection for young fish. 15¢ per bunch.

4. Ludwigia. The green, round leaves have delicate red undersides, which make it one of the best decorative plants. Cuttings root easily. 25¢ per bunch.

5. Hydrophilia. Effective in background or sides of aquarium. Fast growing. Propagates easily from rooted cuttings. 35¢ per bunch.

6. Ambulia. This ideal front plant grows good roots in a short time. Is light green and the most decorative plant. Similar to Cabomba, but more striking and stronger. 35¢ per bunch.

ROOTED PLANTS (Fillers for sides, back-ground, or front)

7. Valisneria. The favorite of aquarists. An excellent oxygenator. (Cont.)

7. Valisneria (Cont.) Its roots aid in purifying the soil. All raised in tanks. 60¢ a dozen.

8. Cork Screw Valisneria. Does not grow above 12 inches. A spirally variation of the valisneria. 75¢ per dozen.

9. Micro Sagittaria. Ideal for a front plant, or against small rocks. This tiny, active plant (1 to 2 inches high) spreads a carpet on the aquarium floor. 75¢ per dozen.

10. Dwarf Sagittaria. Grass like leaves 2 to 3 inches long make this plant very useful for frontal planting in any aquarium. 50¢ per dozen.

11. Sagittaria Sinensis. The long broad leaves, make this popular plant a splendid oxygenator. Makes an ideal center plant with two or three together. 2 for 25¢. Giant \$1.00 each.

12. Hiding Grasses. Several varieties such as utricularis Riccia, Nitella, are excellent for spawning and hiding baby fish in aquariums. Portion 35¢.

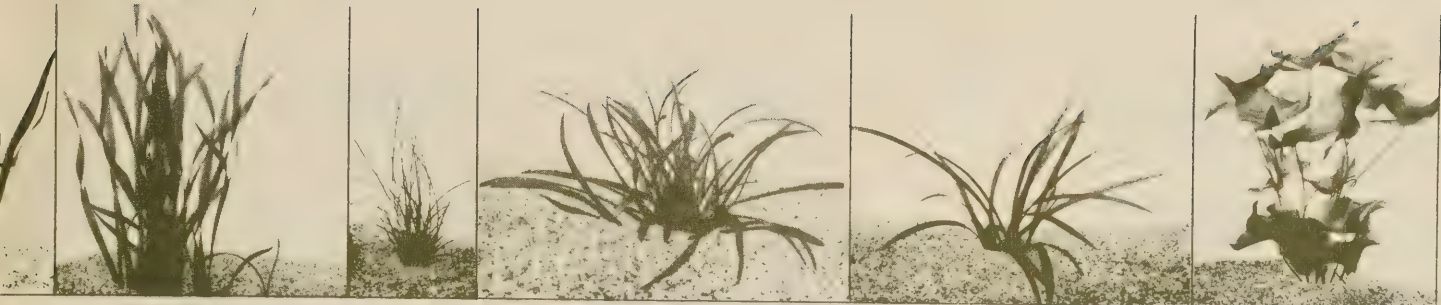


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CENTER PLANTS ROOTED

13. **Madagascar Dwarf Lily.** The only water lily recommended for aquariums. Produces small pale blue flowers above water. 50¢ and 75¢ each.

14. **Banana Plant.** Leaves on long stems float surface and clusters of exposed roots resembling small bananas develop at the base of the plant. 35¢ each.

15. **Amazon Sword Plant.** Gorgeous aquatic plant of the Sagittaria family. Excellent hardy center plant. Small 75¢ each; medium \$1.25; large \$3.00 and up.

16. **Junior Amazon Sword plant.** Beautiful center plant for the small tank; keeps all the hardy, attractive features of the standard size in fascinating miniature. Fast growing. 50¢ each.

17. **Pigmy Chain Sword Plant.** This favorite does well in small or large aquariums when used as a bunch, jet-shaped center plant. Produces abundant runner growth. 20¢ each.

18. **Cryptocoryne Willisii.** Popular decorative plant. Leaves are thin, bright, medium green, waxy-edged. 35¢ each; larger sizes 50¢ and 75¢ each.

19. **Cryptocoryne Cordata.** Similar to Willisii leaves are heavier and broader; rusty olive green with red under-sides. 50¢ each; larger size 75¢ each.

20. **Cryptocoryne Griffithii.** Best of the Cryptocorynes family. This sturdy long rooted plant has dark green, broad, leaves. \$1.00 each. Larger sizes \$1.50 and \$2.00 each.

21. **Apongeton Crispum.** Long, green ripple-edged leaves make it a lovely center plant. 75¢ and \$1.00 each.

22. **Cape Fear Spatterdock.** The beautiful, translucent light green leaves, make this a striking center plant for the aquarium. 25¢ each.

23. **Water Sprite.** Adds beauty to any aquarium with its fern-like leaves. A hardy and good oxygen plant. 25¢ each.

24. COLOR-FERN.

Packed dry and weighted for immediate use. Available in Cherry Red and Green for monotone arrangements. Will not rot or decay. New Fern-Like plant that requires no light. Perfect for spawning bed.

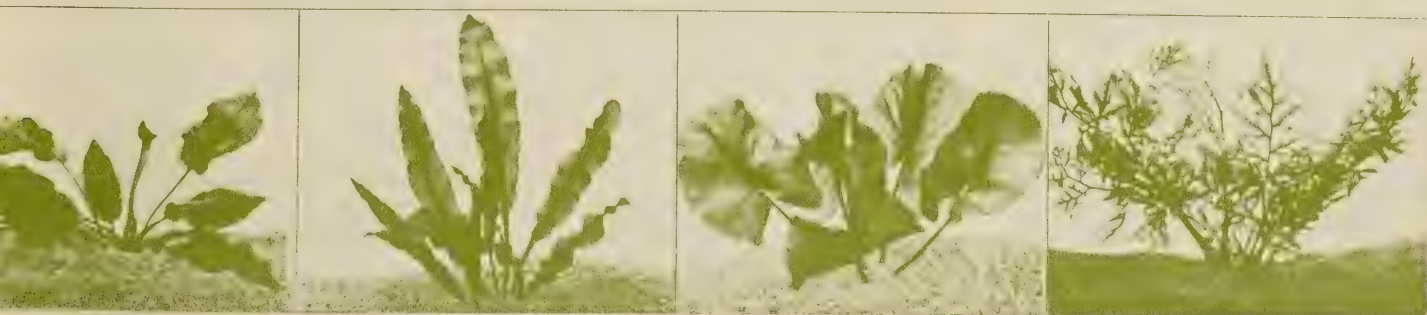
Small Size	Each	39¢
Large Size	Each	69¢

HOW WE SHIP AQUARIUM PLANTS

We prefer to ship all perishable or fragile articles by Express Collect, but Plants and small supplies can be sent by Parcel Post Special Delivery when specially requested, and when additional funds are sent to cover the postage charges.

SUGGESTIONS FOR PLANTING

Use 2 or 3 inches of clean "well" washed aquarium gravel to cover the entire bottom of the aquarium. Slope gravel from 2-1/2 to 3 inches deep in the back and about 2 inches deep in front. Do planting when the aquarium is 2/3 full of water. The plant should be gently pushed into the gravel and covered up to the crown, leaving the crown exposed. Cont. next page.



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23

SUGGESTIONS FOR PLANTING CONTINUED FROM PAGE 3).

Larger plants can be anchored by a stone till roots take hold. Plants need 8 to 10 hours of light daily to grow. Artificial light can be controlled and therefore produce less Algae than direct window light.

Plant the tall growing plants to the back, the bush and medium plants in front of them, the dwarf and low growing in front and the chosen show plant in center. Use rock to create natural effect; add other submerged decorations as wanted.

SPECIAL PLANT COLLECTIONS FOR MAIL ORDERS ONLY

(Shipping weight 3 pounds)

#A.P. 5 (6 varieties) \$1.25
#A.P.10 (7 ") \$1.75
#A.P.15 (8 ") \$2.25

All Choice plants from our greenhouse selected from the varieties listed on pages 8 and 9. Like the Snail Collections, Aquarium Plants ship best by Parcel Post, Special Delivery. Add sufficient Postage to pay the charges.

FISH NETS (Best Nets Made)

<u>COTTON MESH</u>	<u>PRICE EACH</u>
3" Fine	19¢
4-1/2 X 4"	25¢

NYLON NETS (Long lasting)

	<u>PRICE EACH</u>
Fine Mesh, sewn with Nylon Thread.	
3" Triangle	25¢

GOLDFISH NETS (FOR LARGE OUTDOOR POOLS).

<u>GOLDFISH NETS (FOR LARGE OUTDOOR POOLS -- EACH</u>	
6" Store Net	50¢
5 X 8" Store Net	65¢
7 X 10" Store Net	75¢

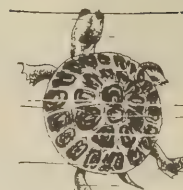
Snails, Scavengers, Etc.



JAPANESE SNAIL



RED RAMSHORN SNAIL



Mystery Snails. (Ambularia Cuprina). Excellent scavengers. Well suited to aquariums as they do not eat plants and like house temperature. Similar in size to Japanese Snails, but with more showy amber and green shells. They lay eggs in a hard cluster above the water. Medium size 2 for 25¢; breeder 35¢ each.

Red Ramshorn (Plan Rubrum). One of the finest aquarium snails. Coral color body and shell. 3 for 25¢. \$1.00 per dozen.

Black Ramshorn.(Plan Corneus) Similar to Red Ramshorn. Does best in cooler water. 5 for 25¢. 50¢ per dozen.

Phillippine Live-Bearing "Horn Of Plenty." A small snails with black shell. Shaped like the cornucopia, or horn or plenty. Very good bottom scavengers for aquariums. They cultivate the frowing plants burrowing in sand and do not eat plants. 3 for 25¢; or \$1.00 per dozen.

Japanese Live-Bearing Snail. (Trap-Door Snails). These are the largest of the aquarium snails, and are entirely hardy in a pool. The young snails are fully formed when released by the parent. Active eaters of Algae and green scum. 3 for 25¢; or 75¢ per dozen.

Baby Green Turtles. About 2 inches in diameter beautifully marked with red, green and yellow. The underpart of their shells is curiously marked, every turtle seemingly with a different pattern. Should be kept in their own small bowl with a stone to crawl out of the water and rest on. 35¢ each; or 3 for \$1.00.

SNAIL COLLECTIONS, should be sent by Express Collect, or Parcel Post, special Delivery. No extra charge for packing, or container, but be sure to add sufficient Postage to pay for 3 pounds plus Special Delivery.

#S-1 FOR OUTDOOR POOL \$1.50

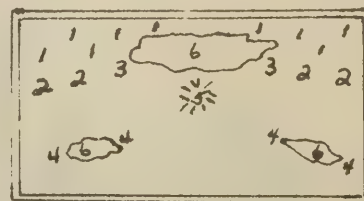
6 Red Ramshorn Snails
6 Black " "
12 Japanese
Live-bearing "

Shipping wt. packed 3 pounds

#S-2 FOR 5 TO 15 GALLON

AQUARIUM \$1.50
4 Red Ramshorn Snails
8 Phillippine)
Live-bearing) "
6 Medium Size)
Mystery Snails)

Shipping wt. packed 3 pounds



1. Tall Plants
2. Tall Bushy Plants
3. Medium Plants
4. Small Plants
5. Center Plants
6. Rock

LONGLIFE PRODUCTS



LONGLIFE TROPICAL FISH FOOD. A favorite all around food for over 25 years. Rich in animal and vegetable protein. **Fortified with Vitamins A, D, B₁, B₂(G), C, B₆, E, B₁₂ and entire mineral supplement.** Available in Fine, Medium and Coarse grinds. In individual containers and in bulk. **Regular large size can 25c.**

LONGLIFE CONDITIONING FOOD. An enriched natural food for all tropicals when breeding. **Fortified with Vitamins A, D, B₁, B₂(G), C, B₆, E, B₁₂ and entire mineral supplement.** High nourishment value makes feeding of messy, live food unnecessary. Available in Fine, Medium and Coarse grinds. Individual packages and in bulk. **35c for regular large size can.**



LONGLIFE MICROGRAIN. A sanitary powdered food substitute for infusoria cultures. Inhibits dangerous bacterial development often caused by use of new infusoria. Recommended for new born fry of tropicals. Available in 1/2 oz. containers and in bulk. **Regular size can 35c.**

LONGLIFE FISH FOODS PER CAN

Regular, Tropical,	
Fine, Medium, Coarse	25¢
Conditioning, Fine,	
Medium, Coarse	35¢
Micrograin (Baby Food)	35¢
Blue Ribbon (floating food) fine, medium,	
coarse	25¢
Goldfish Food	25¢
Shrimp Meat	15¢
Salmon Eggs	15¢
Crab Meal	15¢
Clam Meal	15¢
Dried Daphnia	20¢
"Treats"	45¢

LONGLIFE BULK FOODS

	1/2 Lb.	1 Lb.
Reg. Tropical		
Fine, Medium,		
Coarse	xx	\$2.50
Conditioning		
Foods	\$2.25	xxxx
Micrograin	2.25	xxxx
BAUSMAN FISH FOODS	CAN	LB.

Mollie Food, prepared for Mollies 25¢ **\$1.75**

BRINE SHRIMP (DRIED EGGS)

Keeps indefinitely. Instructions for hatching included.

2¢ Gram Bottle (40 C.C.) .80

Lakeview



Fish Foods

11

LAKEVIEW FISH FOODS

Lakeview Five Fishes Brand Fish Foods contain the best ingredients obtainable and are carefully packed. You can use Lakeview fish foods with the satisfying knowledge that you are not only giving your fish the best food obtainable, but that you are saving money because of the generous size modern packages and the low prices at which it is sold. So ask for "Lakeview Foods" and treat your goldfish well!

NATURAL FISH FOOD	
1 1/2-oz. Shaker can	.15
NATURAL FISH FOOD	
Giant 1/2 pound size	.35
NATURAL FISH FOOD	
Super Giant 3-pound size	1.15
TROPICAL & BABY GOLDFISH FOOD	
1/4-oz. Shaker can	.20
TURTLE FOOD	
Generous size can	.15



Note: Mail Orders for foods must total 50c or more, and must include additional funds for postage.

QUICK as a Wink!
PERFECT WATER Every Time



'WATER-RITE'

- Removes Chlorine and Chloramine
- Adjusts pH Value (available in tablet or powder form)
- Conditions Water 1 Tablet treats 1 gal.
- Saves Fish Lives 1 Teaspoonful Powder treats 25 gals.
- No Ageing Required

5 SIZES

15c	35c	75c	\$1.00	\$3.25
4 tablets	12 tablets	35 tablets	4 oz.	16 oz.

LONGLIFE REMEDIES

	EACH
Germicide and	xx
Plant Rebuilder	30¢
Aqua-Aid, 1 Oz. Bottle	25¢
" " 4 " "	1.00
Ich & Fungus Tablets	30¢
Ich Tablets for	xx
Ich and Velvet	35¢
Vita Mineral	xx
Health Shell	25¢
Aquarium Plant Food	xx
1 Oz. Bottle	35¢
Nasco Remedy	
2 Oz. Bottle	.45
Medicure, best known	
cure for Ich, 2 Oz.	.35

ARGUCIDE

- Kills Fish Lice and Anchor Parasites
- Helps Keep Goldfish Healthy
- Controls Green Scum (Algae)



ARGUCIDE is a highly concentrated Insecticide furnished in Powder Form to treat Goldfish in pools or aquariums and to control algae growth in pools. Complete directions with each package.

2-1/4 Oz. Powder (treats 1600 Gal.) Ea. \$1.25

4-1/2 Oz. Powder (treats 3200 Gal.) Ea. \$1.65

1 Oz. Dropper Bottle Liquid Argucide. Use 4 drops per gallon on Goldfish, or 2 drops per gallon for Tropical Fish. Treats 140 to 350 Gallon.

Each .50¢

Add 25¢ for Mailing Charge.



No. 1

No. 2

No. 3

No. 4

We recommend the use of a good heater preferably controlled by a thermostat for all aquariums where room temperature is not constantly 72 degrees or over. Since proper heat is one of the most important factors in keeping Tropical Fish healthy, the price of a heater will be returned to you in healthy fish that did not die, because of chills and sickness that comes from chill. So you can consider a good heater and thermostat combination a good investment that pays for itself and more.

PYRAMID OUTSIDE ADJUSTMENT
AUTOMATIC
AQUARIUM HEATER

This is one of the newest and best of the automatics with built in thermostat. It features one tube pyrex construction, streamlined design, convenient outside adjustment. Pilot light radio noise eliminator, nichrome heating elements. Highest quality parts. Guaranteed by Mfg. for one year. Comes in assorted colors.

25, 40, 50, 60, 75, 100, 125, 150 Watts Available in any of following tube lengths:-

REGULAR PYREX TUBE:

8 inch	Each	\$5.75
10 inch	"	5.85
12 inch	"	5.95
15 inch	"	6.50

ADJUST-A-CLAMP BASE, moves in, or out to fit the narrowest or broadest rims! Add to any of above prices.

SUPREME OUTSIDE ADJUSTMENT
HEATER AND THERMOSTAT
COMBINATION

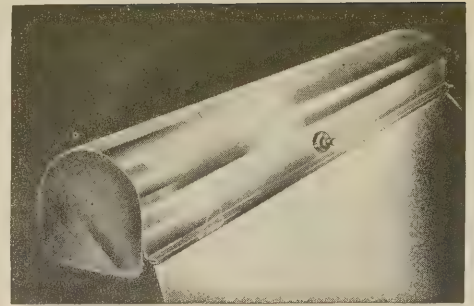
One of the finest single tube units. Sensitive and dependable thermostat with outside adjustment knob, built in pilot light, radio and TV static eliminator condenser and heavy duty heating element. All parts and workmanship on this combination, outside adjusting heater and thermostat, fully guaranteed for one year.

	<u>Each</u>
40-75 Watts 8" tube	\$5.60
75-100 " 10" "	5.75
100-150 " 12" "	5.95

ANGEL SUBMERSIBLE HEATERS

Best quality, compact modern construction. Must be used with a thermostat.

25, 50, 75, 100 Watts	<u>Each</u>
	\$1.45



Now.. new beauty
with *Aqualite*

RUST-PROOF STAINLESS STEEL

FLUORESCENT — INCANDESCENT

SNAP-ON SAFETY FEATURE

Size	Stainless Steel Incandescent	Deluxe Stainless Steel Incandescent	Deluxe Stainless Steel Fluorescent*
10 1/4"	4.30	5.80	
12 1/4"	4.50	6.00	
14 1/4"	4.80	6.20	
16 1/4"	5.20	6.65	10.35
T 18 1/4"	5.60	7.05	10.95
T 20 1/4"	6.00	7.50	11.60
T 24 1/4"	6.30	7.95	11.95
T 30"	7.50	9.15	13.95
T 36"	9.10	9.95	15.95

*110V 60 Cycle Tube included on all fluorescent models.
 T Two Sockets

SIMPLEX "SHORT" THERMOSTAT*

Photo No. 4

(Barrus) 6" tube 300 Watts

Price Each \$3.30

BARRUS OUTSIDE ADJUSTMENT

THERMOSTAT*

Photo No. 3

(Barrus) 8" tube, 300 Watts
 600 Volt condensor.

Price Each \$5.65

CALSTAT CALIBRATED THERMOSTAT

Outside adjustment, easily read calibrations, with a thermostat at bottom. 500 Watt capacity.

Price Each \$5.50

PYRAMID "SILVER-TONE"

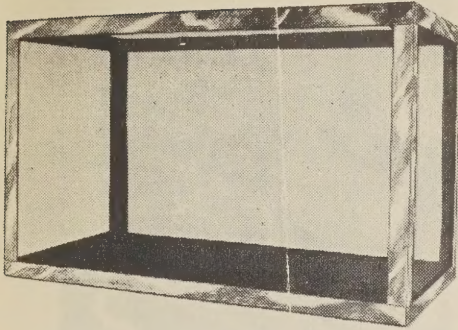
THERMOSTAT*

Controls 1 to 3 heaters. 300 Watts. All fine features of the Pyramid Heater.

Price Each \$5.75

*All thermostats are guaranteed for two years by the Manufacturer. Guarantee does not cover glass breakage.

Beautiful Aquariums



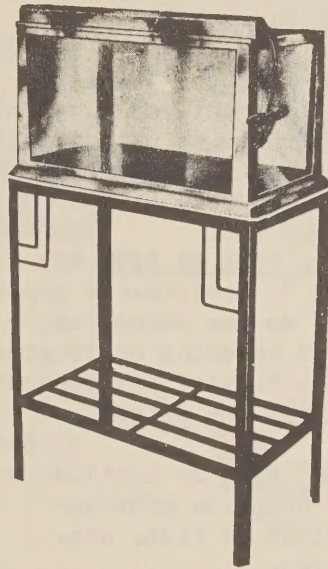
STAINLESS STEEL AQUARIUMS

Here are most popular sizes of Stainless Steel Aquariums. These tanks are made to last for years. They are modern; always good looking; practical; made with slate bottom, dark plastic cement and selected clear glass and will give many years service. No extra charge for packing. Price quoted is ready to ship. See terms page 2.

All diamensions are inside measurements.

<u>CAPACITY</u>	<u>WIDTH</u>	<u>LENGTH</u>	<u>HEIGHT</u>	<u>PRICE EACH</u>
2 Gal.	6	10	8	\$3.00
3 Gal.	7	12	9	3.95
5 Gal.	8	12	10	4.95
8 Gal.	9	18	11	8.50
10 Gal.	10	20	12	9.25
10 Gal.	8	24	12	11.50
12 Gal.	8	24	14	13.00
15 Gal.	12	24	12	12.95
20 Gal.	12	24	16	19.95
20 Gal.	12	30	12	20.00
29 Gal.	12	30	18	35.00
30 Gal.	12	36	16	45.00
50 Gal.	18	36	18	

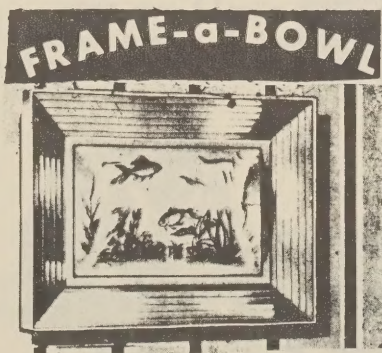
Note:- Stainless Steel Lights (Reflector Type) to fit these aquariums are listed on page 12. For proper size, select the same length as the aquarium



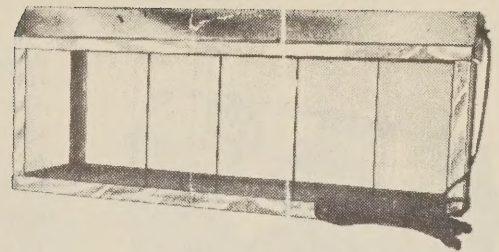
WROUGHT IRON STANDS-----#1

Give your aquarium an extra smart look with one of these beautiful wrought iron stands. All stands 30" high (table). Crated for shipment by Express (Railway). (Model #1, as shown above).

<u>SIZE</u>	<u>TO FIT</u>	<u>PRICE EACH</u>
14 X 8	5 Gal.	\$9.00
18 X 9	8 "	9.75
20 X 10	10-12	11.00
24 X 8	10-12	12.00
24 X 12	15-20	12.75
30 X 12	20-29	13.75
36 X 12	30-34	16.50
36 X 18	50	19.50



"New" all plastic. Holds 1 Quart. Frame colors red, black or ivory. Price \$1.50 each. Add 25¢ for postage.



Display Outfit with 5 dividers making 6 Compartments complete with Hood

BETTA DISPLAY TANKS

These beautiful stainless steel tanks are designed to display two or more gorgeous male Bettas by inserting the removable partitions into slots, thus forming small compartments. A very unusual display can be made by placing one male Betta in his compartment at one end or both ends and using the center as a community tank. Tanks fit on mantel or on window sill. The stainless steel hoods completely cover the top to provide light.

<u>BETTA TANKS</u>	<u>EACH PRICE</u>
6 X 18 X 8" high (4 compartment)	\$5.25
6 X 20 X 8" high (5 compartment)	\$9.75
6 X 24 X 8" high (6 compartment)	\$10.50
7 X 30 X 10" high (7 compartment)	\$17.50

REFLECTOR HOODS FOR SAME

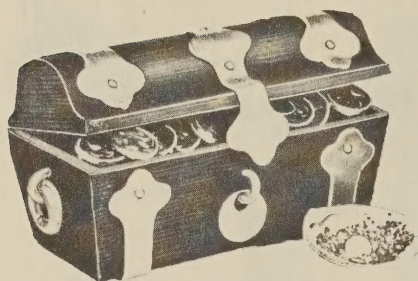
(Bulbs not included)

18" hood (4 compt.)	\$9.00
20" hood (5 ")	9.75
24" hood (6 ")	10.50
30" hood (7 ")	14.25

Bulbs extra 33¢ each

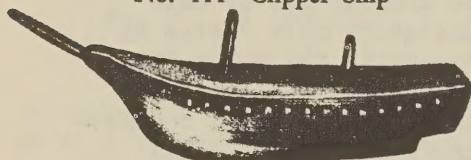
SELF-DESIGNING CRYSTAL PAINT

Paints outside aquarium glass. Easy to use. 1 Oz. bottle. Rose, turquoise, green and blue.
Each 25¢



No. 440 Small Coin Chest
No. 441 Large Coin Chest

No. 444 Clipper Ship



STYLE NO.	PRICE EACH
430 Pee Wee Jewel chest-showing jewels	0.65
436 Broken Top Jewel Chest, small-showing jewels	0.65
440 Small Coin Chest-showing jewels	0.85
441 Large Coin Chest-showing coins	1.10
443 Ancient Galleon, wooden	1.95
444 Clipper Ship, wooden	0.75

AIR RELEASES



China Diver 49¢

China Air Frog 49¢

Small diver on cement base \$1.00

Sm. Diver with staff	\$1.15
Lg. " " "	\$2.00
Kneeling diver with open jewel chest	\$2.35
China Diver with closed jewel chest	\$1.50

TROPICAL FISH GUIDE for beginners; as it is modern and up to date with 32 pages of helpful instructions.

Price 30¢

YOUR AQUARIUM by William T. Innes. Attractive illustrated with 32 pages packed with information on aquarium management and care of fish.

Price 30¢

TROPICAL FISH AS PETS by Herbert R. Axelrod. 74 pages. A guide to the selection, care and breeding of Tropical Fish. A booklet for beginners well worth the price.

Price 30¢

TROPICAL FISH by Lucille Mann. Complete with descriptions of fish, etc. 110 pages.

Price 60¢

AQUARIUMS by Anthony Evans. Detailed 115 page book, which is packed with information of Fish, Plants, etc. Price 65¢

ALL ABOUT GUPPIES by Leon F. Whitney, D.V.M. 99 pages with full color drawings of male and female guppies. Information given are the secrets of experts.

Price \$1.50

EXOTIC AQUARIUM FISHES by William T. Innes. 500 page book which has color plates and black and white illustrations. Also includes maps showing world distribution. Everyone interested in fish should own this book. A must for beginners. Price \$7.50



GRO-WEL INSIDE ROCK FILTER

Looks like a rock, works like a charm.

Each \$3.95



These filters are made of clear, strong, plastic molded in 1 piece. Designed to fit in a narrow space between tank and wall. Each is separately packaged, complete with charcoal and glass wool, READY TO USE. These molded filters set new standards for the market.

OUTSIDE FILTER	EACH
#101 Jr. Slim Jim	\$5.85
#102 Jr. Regular	3.95
#103 Senior Slim	5.85

FILTER ACCESSORIES

Filter Stem Set for #101-02-03, or any 6" Outside Filter. Air Lift (outlet stem) and siphon (intake stem) per set \$1.50

12" plastic extension stem to fit all air stones .15

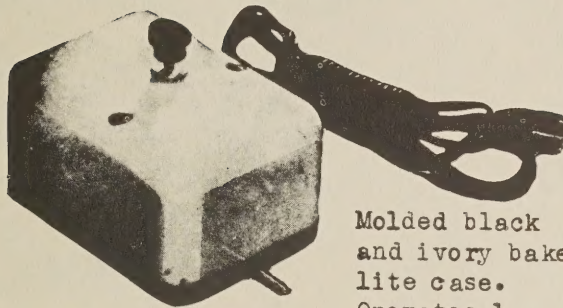
Rubber Bulb Starter .40

Air Return Stem Cleaning Brush (#565) fits into small stems .25

Rigid Filter Stem Brush (#564) all purpose stem brush .50

Complete Filter Stem Cleaning Brush Set, all 3 brushes listed above. \$1.25

SAXON AIR PUMP



Molded black and ivory bakelite case. Operates 1

filter and 4 air releases. Control knob on top permits regulation of air flow. Exceptionally low price for such a dependable, powerful pump.

Price Each \$8.95

AIR ACCESSORIES



3-Way Air Valve Brass (as illustrated).

Each. 75¢



2 Way Air Valve Brass

75¢



Brass T Connection

25¢



Brass Cross T "

25¢



PLASTIC HOSE for connecting air pumps, filters, etc.

per foot 07¢



AIR STONE. Cylindrical shape. Porous stone. Each

35¢

GLASS WOOL FOR FILTERS

Packed in Cellophane

Window box

Each .25¢

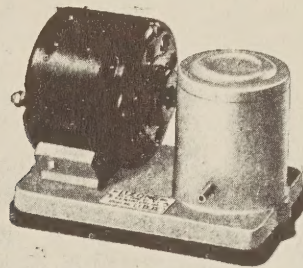
Packed in Pound Boxes

Each 2.50

FILTER CHARCOAL

Pure animal bone charcoal

Per Pound .45¢



NEW MODEL "A" OZONE

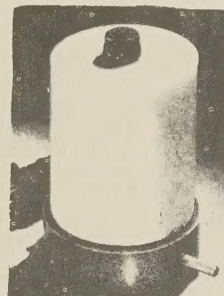
OZONE ROTOAERATOR

A very efficient motor driven unit direct connected to diaphragm type pump. Produces 100 cu. in.

air per minute. Improved design assures maximum performance and cooler aeration in summer. No radio, or TV interference. Operates 2 or 3 filters and 3 or 4 air releasers. Guaranteed by maker for 1 year.

OZONE MODEL A Price Each \$24.50

OZONE MODEL B Price Each 22.50

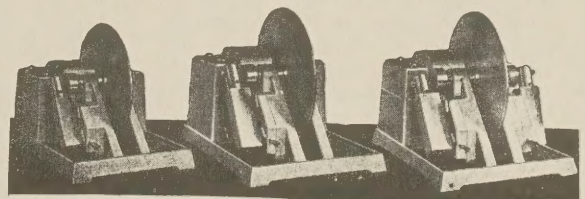


THIBERG AIR PUMP

Improved Model #1. A reliable vibrator diaphragm type pump in plastic frame. No parts to oil or maintain. No radio or TV interference. Designed for smaller tanks.

Will operate 1 filter and 1 air releaser. Guaranteed by maker for 1 year. Thiberg Model #1. \$9.50

MARCO AIR PUMPS



Model A—\$27.50

Model B—\$33.00

Model B-2—\$38.50

Marco Air Pumps - Silent, long lasting

Model A, (1 Filter & 2-3)

(Air Releasers) \$27.50

" B, (2 Filters and

(2 or 3 releasers 33.00

" B2 2 Filters 6-8 Air

Releasers 38.50

MARCO WATER PUMP. For Fountains, pools, miniature water falls, aquarium displays, etc. Best construction. Each \$37.50

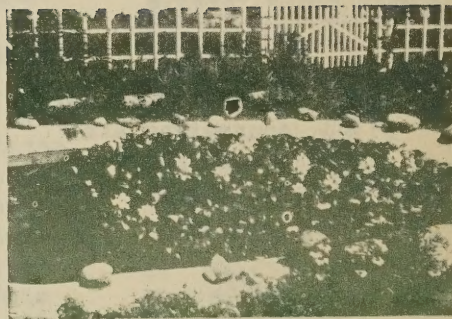
Lakeview Water Hyacinths

LAKEVIEW Water Hyacinths are the finest plants in the world for Goldfish to spawn on in outdoor pools. Seemingly these plants were made by Nature for this purpose for their roots are perfectly formed to receive and protect the eggs of Goldfish.

No pool is complete without Water Hyacinths, and to raise baby Goldfish there is no surer way to success than be getting six or more Water Hyacinths each Spring. Water Hyacinths are annuals in all States except the extreme Southern fringe of the U. S., but they will more than repay you for your small investment, by multiplying as much as twenty-fold in your pool during the Summer, and by producing dozens of fine blossoms if kept in a sunny, shallow part of the pond. Plants should be sprinkled at times.



This cut shows the beautiful orchid-like flower, the feathery, luxuriant roots so excellent for receiving goldfish spawn, and also a small plant developing from a runner.



The pool shown above is owned by Mr. V. E. Wittrig, of Washington, Iowa. Mr. Wittrig writes: "We started six of your Water Hyacinths last Spring and had over 100 plants by late Summer. Some days we had as many as 30 blossoms!" This is just one of many similar testimonials on LAKEVIEW WATER HYACINTHS, famous for their vitality and productiveness.

15c each

\$1.50 per dozen

NOTE—For planting instructions see free circular supplied with all our plants.

SPECIAL OFFER From April 1 to October 1, Five Plants Postpaid in U. S. \$1.00

West of the Mississippi River \$1.25